

Government of India
Ministry of Textiles

Guidelines for the NER Textile Promotion Scheme (April 2017- March 2020)

1. Objectives

The North East Region Textile Promotion Scheme (NERTPS) is an umbrella scheme implemented in project mode to promote textiles industry in the NER by providing infrastructure, capacity building and marketing support to the industry. The scheme covers all sectors and sub-sectors of the value chain of textiles, handloom, handicrafts, sericulture, jute etc.

2. Implementation Strategy

The Scheme will be implemented in a project mode with region-specific flexibility in project design and implementation. Existing schemes can be customized according to the specific requirements of the North Eastern States.

3. Scope

The Scheme will cover the entire value chain in textiles, Handlooms, Handicrafts, sericulture, Jute etc. Organizations/ Divisions handling the sectors will be responsible for evaluation, implementation and supportive monitoring of the projects relating to their respective sector as given below:

- DC (HL) - Handloom Sector
- DC (HC) - Handicrafts Sector
- JS (Silk) -Silk sector
- JS (Infrastructure)- Powerloom
- JS (Fibre) - Cotton, Jute etc.

Infrastructure such as roads, power, water supply, construction of office buildings etc. will not be funded under the scheme/projects. Support to such components should be explored through convergence/dovetailing with other schemes/ programmes of the State Governments / North Eastern Council (NEC) / Central Government. However, infrastructure elements which form an integral part of the project or are critical/ crucial to the successful implementation of the project may be permitted with the specific approval of the Project Approval & Monitoring Committee (PAMC) referred to in para 5.2 below.

4. Duration of the Projects

The duration of the projects will be three years and any extension will require approval of the PAMC.

5. Implementation Mechanism

5.1 Implementing Agency: Agencies of the State Government / Agencies of Central Government /SPVs registered under Companies Act 2013/ Cooperative societies/ Self Help Group (SHG) federation etc. will be the implementing agencies for the project.

5.2 Project Approval and Monitoring Committee (PAMC)

An Inter-Ministerial Committee namely, Project Approval and Monitoring Committee (PAMC) will oversee the implementation of the scheme. It will consist of the following:

- i) Secretary (Textiles) – Chairperson
- ii) Special /Additional Secretary (Textiles)- Member
- iii) Financial Advisor (Textiles)- Member
- iv) Textiles Commissioner – Member
- v) Concerned Joint Secretary/ DC(HL)/ DC(HC)/ MS(CSB)- Member
- vi) Representative of the NITI Aayog -Member
- vii) Representative of the Ministry of DONER – Member
- viii) Representative of the North Eastern Council (NEC) – Member
- ix) Representative of the Department of Expenditure - Member
- x) Representative of the Ministry of MSME - Member
- xi) Representative of the Ministry of DIPP – Member
- xii) Representative of the Ministry of Tribal Affairs-Members
- xiii) Representatives of the relevant State Government(s) - Member(s)
- xiv) Joint Secretary (NERTPS) - Member Secretary

5.3 Functions of Project Approval and Monitoring Committee (PAMC)

- i) To consider and sanction eligible projects.
- ii) Review progress of the projects
- iii) Amendment in the guidelines.

5.4 Project Management and Technical Consultants: A professional Agency to manage the MIS on NERTPS and provide analytics/ reports and other support services to the Programme Division will be engaged through a transparent procurement process as per the GFR.

5.5 Project submission

Implementing Agencies would submit project proposals to the NERTPS Division. The unit costs and ceilings for every project will follow the guidelines of the respective schemes of the

divisions in the Ministry with appropriate justification for customization to meet the needs of the particular NER State.

- a) The NERTPS Division will forward the same to the respective sectoral heads to examine the proposal within the SFC/EFC limits
- b) Sectoral Heads will examine the proposal in consultation with IFW and if the proposal is found suitable, recommend the same to the NERTPS Division to place before the PAMC.
- c) Sectoral Division will make a detailed presentation on the project before PAMC.

6. Monitoring mechanism:

- a) Sectoral Divisions will be responsible for providing supportive monitoring to the projects through field visits.
- b) Sectoral Divisions will submit quarterly progress report on projects through web based MIS.
- c) NERTPS Division will put in place and manage the web- based MIS.
- d) NERTPS Division will ensure Third Party evaluation of the projects.

7. Role of the State Governments:

- (i) Representatives of the State Government will be members of the PAMC and participate in its meetings.
- (ii) State Government will:
 - a) Provide all requisite clearances to the project.
 - b) Provide land and other infrastructure wherever required.
 - c) Help the implementing agency to identify beneficiaries in a fair and transparent manner.
 - d) Facilitate Aadhaar based direct transfer of grant in cash or in kind to the beneficiary wherever applicable
 - e) Provide supportive monitoring of projects

8. Funding Pattern

Funding pattern and installments will be dependent upon the milestones defined in each of the projects. However, Funds to the IA will be released only through the PFMS. Subsequent payments by the IAs to next level agencies shall also be through the PFMS. UC will be automatically captured from the PFMS. To enable release of next installment, UC of 70% of the last installment and 100% of all preceding installments will be necessary.

NERTPS is a DBT Scheme, therefore, any direct benefit to the beneficiary in cash or in kind shall be made through Aadhar enabled mechanism.

9. Sharing Pattern of Expenditure

The expenditure will ordinarily be shared between the Ministry of Textiles and the implementing agency in the ratio 90:10. Sharing pattern of expenditure may be modified to 100% expenditure depending upon the nature of project. However, the PAMC will be the final authority

to decide fund sharing depending upon the nature and requirements of the project and availability of budget in the scheme.

10. Ownership of Assets Created

The Government of India shall have the exclusive ownership rights over the assets created under the projects in accordance with the GFR.

**PROFORMA FOR SUBMISSION OF PROJECT PROPOSALS UNDER THE NER
TEXTILE PROMOTION SCHEME OF THE MINISTRY OF TEXTILES,
GOVERNMENT OF INDIA**

1. Title of the project
2. Details of the Implementing Agency
3. Executive summary of the project
4. Intended outcome of the project (Measurable in terms of production/employment/income enhancement/market penetration. (List of indicators is given in Annexure II)
5. Baseline data
6. Source of baseline data
7. Output of the project-Physical deliverables
8. Proposed input in the projects
9. Component wise cost of input
10. Implementation strategy
11. Aadhar number in case of beneficiary/geo tagging in case of infrastructure
12. Convergence framework (convergence with other scheme/ programmes of State/ Union Government)
13. Whether all necessary statutory /administrative clearances are available
14. Whether land and other infrastructure facilities required for the project are available?
If not, whether these facilities will be made available:
15. Whether it is proposed to follow the Central Sector pattern of implementation? If not, whether the State Govt. is willing to bear 10% cost of the project.

Signature _____
(Name & Designation of the Officer)

With Office Seal

Place:

Date:

Suggested Indicators of Outcome

Production	% increase in production from baseline
	% increase in domestic share
	% increase in export share
Employment in terms of man days	Number of man days
	Direct employment
	Indirect employment
Income enhancement	% increase in wage (in case of capacity upgradation)
Market penetration	Participation in number of fairs (domestic/international)
	Value of the orders received
	Value of Business enquiry generated
	Value of Sales through e-commerce.